Prof. Rajendra Singh (Rajju Bhaiya), University Department of Applied Economics, Faculty of Arts Vocational/Skill Development Course

Entrepreneurship Development

Course Code: I010007T

Course Outcomes:

The aim of the course is to develop concept of entrepreneur and entrepreneurship among the student. The course seeks to give detailed knowledge about the subject matter by instilling them basic ideas about entrepreneurship and small businesses. The outcome of the course will be as follows-

To provide knowledge about entrepreneurship concept.

To provide knowledge about entrepreneurship development, EDPs and support system to give an overview about project and project report preparation.

Unit-I

Entrepreneurship: Concept, Role& Importance in Indian Economy, Theories of Entrepreneurship, Entrepreneurs-Evolution of concept, Types of entrepreneurs, problems faced by entrepreneurs, Women Entrepreneurs, Rural Entrepreneurs

Unit-II

Entrepreneurial Development and Institutional Support System: Entrepreneurship development, Concept & Significance, Entrepreneurial Development Programmes (EDP), problems of EDP, Institutional support to entrepreneurs, Arrangement of finance and support from financial institutions

Unit –III

Micro Finance: Concept, Scope & Significance, Skill Development Programmes, policies related to skill development. Small Scale Industry.

References:

- 1. Entrepreneurship10th Ed IIndian Edition)2016 by Robert Hisrich Michael Peters Dean Shepherd, Mc Graw Hill
- 2. Khanka, S.S. Entrepreneurial Development, S. Chand and Co.
- 3. Kumar, Arya: Entrepreneurship, Pearson Education
- 4. Desai, Vasant: Dynamics of Entrepreneurial Development and Management: Himalaya Publishing
- 5. Blundel, R. ans Lockett, N, Exploring Entrepreneurship Practices and Perspectives, Oxford Publications.